



Virag Arkade

Experience Design | Art Direction | Visual Design

Skill

- Experience Design
- Visual Design
- User Research
- Art Direction
- Calligraphy

Software

- Figma
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- 3ds Max | Vray

Education

Master in Design (2020 - 2023)

National Institute of Design, Bangalore.

(Design for Retail Experience)

Bachelore in Fine Art | Applied art (2018)

Rachana Sansad College of Applied art and craft, Mumbai

(Elective - Display Design and Stage Craft.)

Achievements

Featured as Calligrapher in [Designfist E-magazine 2022](#)

Awarded for Best entry in Display Design and Stage Craft.

[Exhibition - Viz Impact 2018](#)

Speaker for International Typography & Design Conference,

[Typoday 2018.](#)

Portfolio: www.viragarkade.com

+91-9768922727 | viragarkade@gmail.com

Experience

Brillio - UX Designer (Present)

- Designed an **Omnichannel Retail Experience for Metaverse.**
- Building **Brillioone.ai**, an integrated platform that combines Brillio's AI tools for clients data assessment, migration and analytics. An accelerator in their digital transformation journey.

Samsung Research Institute - UX Design Intern

- Revamping Samsung Finance plus.

Tata Digital - UX Designer

- Re-Imagining the Retail Experience in Post Digital World

Tata 1Mg - Experience Designer

- In-store Retail experience design for Tata 1mg

Tantraa Events - Visualizer | Creative Designer

Fremantle - Asst. Art director. (Freelance)

- Talk show- TED talk with SRK 2019.

Endemolshine India- Asst. Art director. (Freelance)

- Show - Marathi Big Boss Season 2.

Eros Now- Asst. Art director. (Freelance)

- Movie - Hathi mere sathi (Miniature set)

4am Worldwide - Asst. Art director | Visualizer (Freelance)

- TVC - House of Hiranandani, Bangalore.
- Movie - Philluri (end credit)